



PROMOTIONAL LEAFLET 2017



GENERAL INFORMATION

King's Walk Shopping Centre is situated in the centre of Gloucester. The Centre has over 40 shops, with anchor stores such as River Island, WH Smith, The Perfume Shop, Claire's and many more. For a full list of shops, please visit our website online at www.kingswalk.co.uk

PROMOTIONAL AREAS

We have two promotional areas situated either side of the seating area at the end of King's Walk, between Clinton Cards and Greggs Bakery. The promotional area is approximately 3x3 meters. The average weekly footfall is 180,000.

Although the Centre is covered, it is a public thoroughfare, which will mean your stand will need to be dismantled at the end of each day for security purposes. The promotional area is in an ideal location, as the Centre is also used by members of the public to access the bus station and train station.

PRICING SCHEDULE

- £100.00 plus VAT per day
- 5 days at £400.00 plus VAT (20% discount)
- 1 week (7 days) at £560.00 + VAT (20% discount)

Please include the following in your application.

- Details of your company.
- Details of your promotion (including size).
- Booking dates.
- Contact name, address and phone number.

BOOKING CONFIRMATION

Once the above has been received and approved, you will be sent a letter of confirmation, a request for payment, and a copy of our internal licence. Your booking will be confirmed on receipt of your payment and when the following documents have been received.

- Public Liability Insurance.
- Employer's Liability Insurance.
- Risk Assessment.
- Signed copy of King's Walk internal licence.
- PAT test certificates will be required if you will be using electrical equipment.

BOOKING INFORMATION

If you require further information, or wish to make a booking, please contact Jennie Anders:

Email: jennie.anders@kingswalk.co.uk
Tel: 01452 304953
Fax: 01452 331865

ADDRESS

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Management Suite
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KING'S WALK

Shopping Centre Gloucester

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